



NATIONAL ASSOCIATION OF CANNABIS BUSINESSES

## THE MOST TRUSTED CREDENTIAL IN CANNABIS

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### MISSION

To shape cannabis into a safe, responsible and ethical industry.

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### BENEFITS

#### National Standards 'Industry Best Practices'

The NACB collaborates with members and cannabis industry experts to carefully craft innovative best practices for NACB Members to adopt and adhere to in the hopes of creating the safest and most compliant space for cannabis users, business owners and professionals.

#### Access to NACB Signals

NACB Signals is an interactive tool that enables you to monitor cannabis bills and legislation instantly throughout the United States. NACB Members receive monthly reports on cannabis legislative movements in their headquartered state.

#### Access to the NACB Portal

NACB Members receive exclusive access to a Members Only Portal hosting a network of vetted industry players, comprehensive RSS news feeds and a platform to discuss NACB National Standards.

#### Education Perks Generated by Green Flower Media

NACB Members receive one complimentary Premier Membership to Green Flower Media's platform along with a free certificate (Fundamentals, Cultivation, Patient Care, Sell-SMaRT™, Law, Business, Medical or Extraction) and discounts on all Green Flower Media platform tools and services.

#### Insurance Perks Generated by Bolton

On average, the NACB Members benefit from 20% lower premiums in both risk management and cannabis coverage. Members also receive a free consultation on existing coverage to ensure that their businesses are fully covered.

#### Member Discount Program Generated by botaniCo

NACB Members receive complimentary access to the NACB Member Discount Program which offers discounts to 70+ nationwide suppliers like Dell, Cintas, Grainger, Lowes, Staples and FedEx.

#### NACB Events

NACB Members receive invites to exclusive symposiums designed to provide resources, insight and education into the cannabis industry. These events are sponsored, co-hosted and organized by top industry brands and are motivated to help you network with other like-minded professionals in the industry.

#### Elevated Legitimacy

The NACB Medallion tells your audience and consumers that you operate at a higher level. Post the NACB Medallion on your website and in your business to show that you are responsible, trustworthy and compliant.

### WHAT WE DO

The NACB is shaping the future of the cannabis industry. We partner with subject matter experts and our verified network of the most innovative, professional and trustworthy cannabis companies. Together, we establish National Standards and best practices to ensure consumer safety and business responsibility. Our purpose is to give a voice to cannabis businesses and provide them with the tools to grow and thrive in the industry.

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### ONE MEMBERSHIP SERVING ALL SECTORS

**Licensed Cannabis Businesses:** Brands, Dispensaries & Labs

**Cannabis Industry Suppliers:** Packagers, Agencies & Ancillary Businesses

**Cannabis Industry Professionals:** Physicians, Lawyers, CPAs & Budtenders

**Hemp Businesses:** Cultivators, Extractors & Manufacturers

**Cannabis Allies:** Ambassadors, Lobbyists & Activists

\*The NACB welcomes all committed to a higher level of ethics, responsibility and compliance.

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### WHY THE NACB IS IMPORTANT TO YOU

Being an NACB Member is the most trusted credential to have in the cannabis industry today. We are the only association in legal U.S. cannabis that vets members to be responsible, trustworthy and compliant. We are here to ensure that you network with the most trusted businesses and professionals in the space and have the tools to help you thrive in your part of the industry.

Whether you're an established brand, cannabis newbie, seasoned professional, supporting business, advocate or fresh start-up, membership with the NACB equips you with the power of education, a voice, networking and proof of compliance.

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Join the NACB, and let's shape the future of cannabis together!

### NACB SEAL OF APPROVAL

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The NACB Medallion tells regulators, consumers, partners and prospects that you operate at the highest levels of ethics and responsibility. Placing the NACB medallion on your website and packaging is a symbol of responsibility, trustworthiness and compliance.



NACB.com

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Trusted Partners   

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